



— A hallmark of excellence in software development and services

Address: 7-A, Mezzanine Floor, Mushtaq
Mansion, Blue Area, Islamabad – PAKISTAN

Cell: +92 300 8253032

Email: info@teknik3.com

URL: <https://www.teknik3.com>

Introduction

Teknik3 is a Pakistan based company focused on developing solutions to meet customers' needs.

Our team consists of professionals dedicated to meet the challenges of customer requirements and quality in software solutions. We provide a one-stop solution for Software Development requirements. We have successfully delivered multiple local and international projects of diversified industries on Web, Mobile & Social Media platforms. We provide optimum and customized solutions pertinent to the organization.

We are focused exclusively on high quality and cost-effective software development, Big Data analysis and implementation of services. We are advancing on a tremendous pace with the involvement of skilled and experienced people in the organization. We are currently doing business

with Merchants, Retail Sector, Banking, Telecom, Fintech/Wallet companies, Messaging Platforms, Real Estate, LMS, DMS etc.

We keep our staff aware of current technological advances through sustained technical training. We leverage this up-to-date knowledge and expertise to develop key business solutions that are based on cutting edge technologies.

Teknik3 develops powerful enterprise management systems using information portal technology, web to transact commerce, connecting with back-end data-systems, ensuring the integrity, security and usability of online systems and communicating with customers and clients.

We at **Teknik3** believe in the **right solution** at the **right time**.

Areas of Expertise

Our ability to deliver leading edge, innovative quality software rests on the knowledge and experience of our highly motivated and equally talented work force of IT specialists. Following are the collective skills of our team of professionals:

Software Development

(Web/App/API)

We are a core software house having professional & experienced development team with success story of multiple software development projects ranging from Product Development, API Development, Website Development, and Mobile App (Native/Hybrid) Development for both local and international clients. We have also partnered with Fintech Companies for developing their front-end applications.

Big Data Analysis

We serve the banks and fin-techs in various business domains for data analysis to support key decision making in respect to product offerings, user attraction/ retention & market analysis. Key areas include POS Data Analysis, Branch Network Optimization, Recommendation Engine, Loyalty/Rewards Analysis, User Behavior Analysis etc.

Digital On-boarding

(Consumer Finance/Rewards/Instalment Plans)

Banks and Fintech Companies have multiple product offerings that help them to attract/retain customers. We having the expertise for more than 10 years in Data Industry have enabled these product offerings for Banks and Fintechs on their own platforms for their own customers. Previously, they used to manage such plans in static catalogues and used to share via Emails/Post/PDF-link, but with our services, they

are able to deploy interactive catalogues with proper filtering/sorting & personalized features to help the customers in making smart choices. The whole suite comprises of Digital On-boarding where the customer gets on board due to any product, plan or offer.

Communication

Besides Software & Product Development, our AI team has produced a ChatBot powering our Database with regards to Places, Deals, Services, Rewards, Instalment Plans, Consumer Finance, Loyalty etc. This ChatBot is useful for Banks, Telcos, Insurance companies and on the other side very much useful for Retail Merchants ranging from Food, Health, Lifestyle, Entertainment etc.

We have a service to offer Geo-Fencing & Broadcast functionality where your client can be notified about the deals/products/plans etc. based on his/her geo-location. Let us code the script of your success!

Dev/Data/Customer Support

Our team is fully equipped with Data, and Customer Relationship. We have more than 13 years of experience in all these domains.

Once the solution is deployed at client end, be it software/product development, communication platform etc; our Business & Customer support team remains on top to help the client at any level be it related to production bug, data additions/updates, customer support etc.

Considering the client needs, we remain available 24x7 with full/minimal support whatever is agreed among the parties.

Research & Development

Our team is deeply involved in different research & development tasks majorly related to Big Data, Security, Software Development, Artificial Intelligence, Machine Learning etc.

Merchant On-boarding

We are well versed with the Sales & Alliances domain, where partnerships are made between brands / merchants with banks / telcos / insurance companies for the loyalty programs.

We also achieved a good success rate in on-boarding merchants for our listings and other services like Geo-Fencing, Marketing, ChatBot, Website Development etc.

Multimedia Graphics / Animations

We have a professional team of Web Designers, who can design and develop web sites with high standards of functionalities. We can develop multimedia products for business and web applications. We have a dedicated expert group to develop Graphics and Animations in 2D/3D. We also develop Product CDs, Corporate multimedia presentations, Information Kiosks and profile CDs.

We have added expertise to design and develop graphics and animations for TV productions.

Services

IT Consultancy

Our Project Manager remains single point of contact throughout the project. We have an experienced team of designers, developers, and quality analysts. With whom you will work; totally depends on your project requirements.

- Understanding of the Project
- Submission of Proposal
- Acceptance by the client
- Implementation of the Project
- Coordination with all parties
- Closure and follow up

Product Development

The right software is vital to your business success. Our ability to deliver employing cutting edge technologies, innovative ideas, quality assurance rests on the knowledge and experience of our highly motivated and equally talented work force of IT specialists.

We offer a wide spectrum of services to satisfy your needs. Through our services, we industrialize software development, maintenance, and support to align IT investments with a client's strategic imperatives, which can reduce costs substantially. We follow the following path:

- Discuss Scope of Work (SOW)
- Submit detailed proposal for approval
- Agreement on timelines & cost
- Allocate resources for development
- Coordination with client on progress
- Product deployment & QC
- Training & documentation
- Closure & Support Services

Mobile App Development

With years of experience in delivering custom mobile applications, we have an excellent combination of technical skills, experience, and creativity for custom mobility requirements. From initial design through development, testing and application launch, we work closely with our client on every step of app development process.

- Experienced Team
- iOS, Android, Blackberry, J2ME and Windows
- In-house Design Team
- Using latest technologies
- Single POC for the Project
- Quality Assurance

Digital Forensic

We have experienced resources to carry out Digital forensic. Our experience is not limited to only computers, but also covers DB, networks, audio, video, email and cloud forensics. We can provide services for forensics analysis of HDD, RAM, Servers, USB, SSD, and memory card acquisition and analysis. Similarly, expertise is available to carryout forensics of mobile phone data.

We also have the expertise to establish forensic lab and conduct training sessions. From initial design through deployment, testing and staff training, we work closely in every step of establishing Forensic Lab.

Business Consultancy

We have professional relationship with government departments and provide assistance in feasibilities and project developments. We have a partner law firm based in Islamabad to provide legal assistance and advise.

We normally serve our clients as a Public Affairs Liaison with the Government of Pakistan, its related departments and regulatory bodies in support of the Client's interests and activities in Pakistan. We offer professional advisory and facilitation services including long-term visas for all expatriates, assist with all local registration and compliance matters, government approval for licenses, permission with regulators and provide other consultative services as required.

- Understanding of the Project
- Signing of Consulting Agreement
- Coordination with relevant departments

Data Entry

We have the facility to carry out data entry project. At present we are providing these services to a number of corporate clients.

Document Archiving & Search

We have facility to convert paper-based documents, manuals and catalogs into searchable electronic formats. This not only facilitates easy access through Web, LAN or CD but also saves cost for frequent updates. The documents /manuals are converted into PDF format for easy search and access with complete security of contents. We are providing these services to corporate clients. We are also supporting clients in making books and study material available on the Internet.

Maintenance & Support

We have qualified staff to provide maintenance and support for all the products developed and implemented by us.

We also provide services for domain registration, web hosting, social media marketing and campaigns.

Team of Key Personnel

Our staff includes established developers in IT and managers from business fields. Some of these are also faculty members at some of the country's top keep bridging the gap between academe and

industry by matching the faculty's discipline-based IT institutions. This blend ensures that we shall research skills with issue-based concerns of practicing managers

Our Technology Partners



KCompute (Private) Ltd
<http://www.kcompute.com/>



PW Solutions
<http://www.pwsolution.com/>



Panacloud Pvt. Ltd
<https://www.panacloud.ai/>



Zaavia
<http://zaavia.net/Panacea/>



Peekaboo
<https://peekaboo.guru/>



eConnective
<https://econnective.net>

Products

We have developed the following suite of applications ready to customize and implement:

- **AVT B737-300™** - Aircraft System Review
 - **CrossConnect™** - Web Conferencing Tool
 - **Document Management System 2.0™**
 - Dynamic Search Engine & Database
 - **Data Management System™** – Survey/M&E
 - **eConnect Express™** - MT File Transferring
 - **Health Connect™** - Online Clinic
 - **Hospital Management System™**
 - Human Resource, Payroll & Accounts System
 - Library Management System
 - **Mass Mailer™**
 - **Meditrans™** - MT Web Processing
 - Micro Loan Management System
 - Production Resource Planning
 - Stock Exchange Members Clearing & Accounting System
 - **TCAS II Trainer™**- PC based Simulator
 - **WebClass™** - Learning Management System
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Projects - Product CDs & Presentations

- Engro Chemicals
 - Fingerprints, USA
 - Gulknit Limited
 - National Data Corporation
 - Proline Pvt. Limited
 - Standard Chartered Bank
 - Storkk Inc., Sweden
 - Unilever Pakistan Limited
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Projects - Websites & Portals

- www.abacusmall.com
 - www.b3ventures.com
 - www.cup.org.pk
 - www.esantecorp.com
 - www.globalaerospacespares.com
 - www.gulknit.com
 - www.infotaze.com
 - www.islam-christianity.com
 - www.jobshejobs.com
 - www.laketahoeschool.org
 - www.myairframe.com
 - www.ndctech.net
 - www.proline.com.pk
 - www.solar-1.net
 - www.theicagroup.com
 - www.urdu-teacher.com
 - www.wholepoint.com
 - www.xplica.com
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List of Clients

- Airframe Software Business, USA
 - B3 Ventures, USA
 - Community Uplift Program
 - Danial & Co.
 - Engro Chemicals
 - Esante Corporation, USA
 - East West Consulting and Training, USA
 - Fingerprints, Sweden
 - Global Aerospace Spares
 - Gulknit Limited
 - IMG Pvt. Limited
 - InfoTaze LLC, USA
 - Jay Kay Securities Pvt. Ltd.
 - Jobshejobs.com
 - Lake Tahoe School, USA
 - National Data Corporation
 - National Management Consultants
 - Pakistan Air Force
 - Pakistan International Airlines
 - Pakistan Refineries Limited
 - Proline Pvt. Limited
 - SGS Pakistan
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- Solar -1, USA
 - Standard Chartered Bank
 - Storkk Inc, Sweden
 - The ICA Group, USA
 - UNDP
 - Unilever, Pakistan
 - Whole Point, USA
 - Xplica Inc., USA

Contact Details:

Mr. Farooq H. Sikander
Partner

Mr. Ahmed Hanif
Partner

7-A, Mezzanine Floor,
Mushtaq Mansion, Blue Area,
Islamabad – PAKISTAN
Cell: +92 300 8253032
Email: info@teknik3.com
URL: <https://www.teknik3.com>